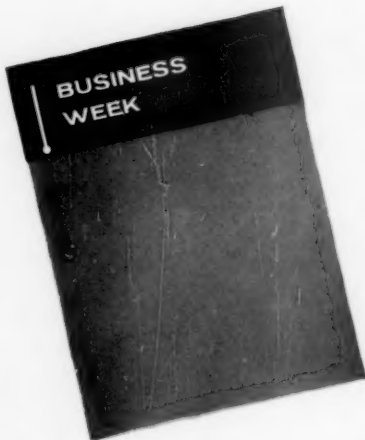


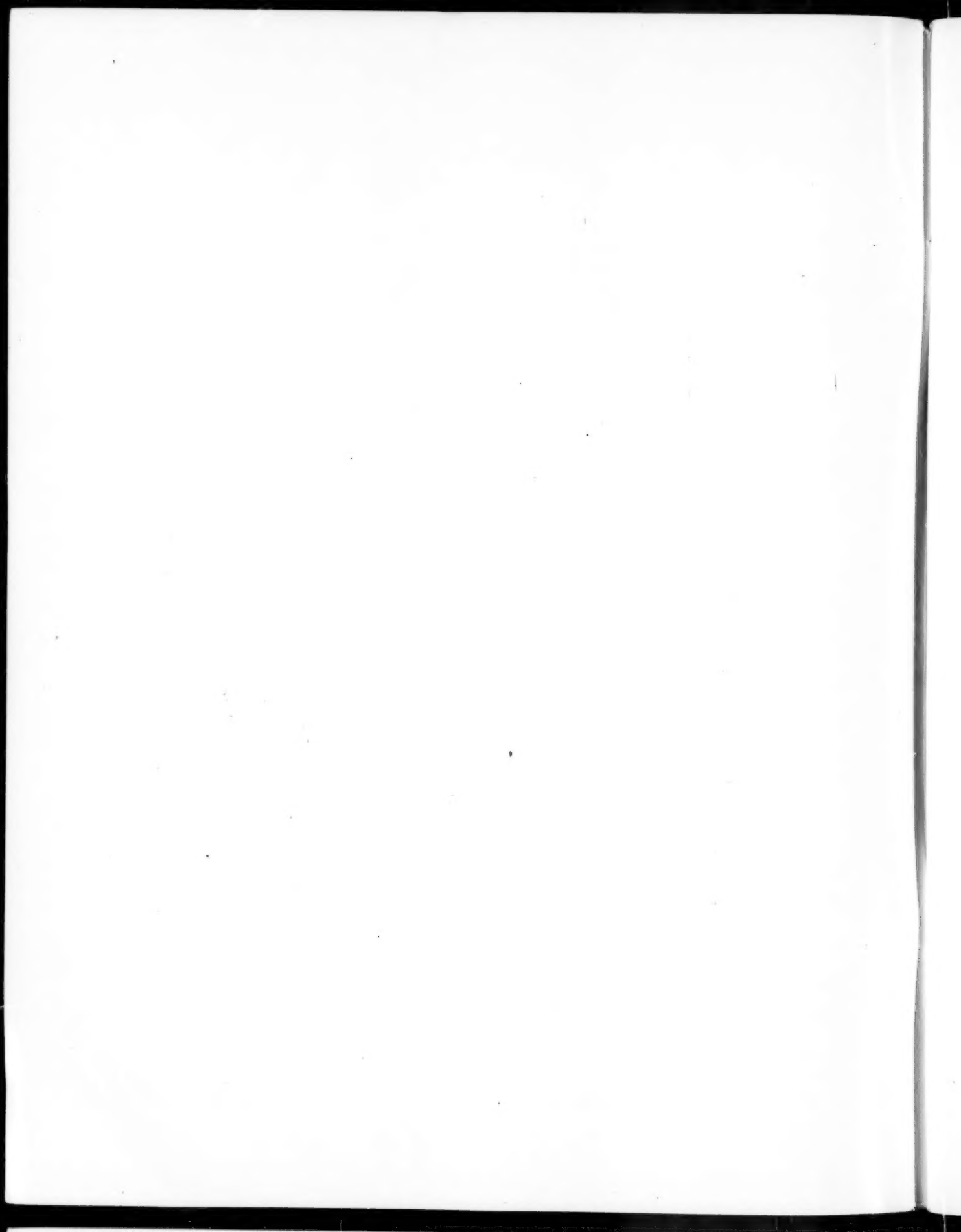
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index

OF EDITORIAL CONTENT—1st HALF 1959



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Every article appearing in *Business Week* during the first six months of 1959 is comprehensively indexed in this volume. All articles are indexed alphabetically by subject and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. Reference should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organization, under "AFL-CIO," or "Independent Unions," and then in turn under subheads by the trade or industry in

which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads—Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of Defense," and "Post Office Department."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Reference Dept. Many individual headings suggest other entries (See also . . .) which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which *Business Week* has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 36, N. Y.; telephone LOngacre 4-3000, extension 3297.

JANE G. RACZKA, Librarian

Report for the Year

The first part of the report deals with the general situation of the company during the year. It shows that the company has made considerable progress in all directions.

The second part of the report deals with the financial results of the company. It shows that the company has made a profit of £10,000 during the year.

The third part of the report deals with the work of the various departments of the company. It shows that each department has made considerable progress during the year.

The fourth part of the report deals with the work of the various committees of the company. It shows that each committee has made considerable progress during the year.

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Free hand for Sun's Automaters: Big oil company tells new staff to go ahead with automation (with illus) p45, Jan.10

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On the Job Automatic Tools Prove Virtuosos: New system automatically instructs automatic tools (with 9 illus) p77, Mar.14

Automation Gets Boost In Power Plant Control p77, Mar.21

Concrete Blocks Get Some Class: Use of automation and faster curing turn out better product (with 2 illus) p68, Mar.21

Unions Eye Municipal Employees: Automation is putting a brake on industrial organization (with 4 illus) p116, Mar.21

Computer Runs Refinery Unit for Texaco: For the first time, a computer is in charge of an industrial process (with 5 illus) p44, Apr.4

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Post Office in Providence Will Be The Last Word in Mechanization p139, Apr.11

Automation Peps Up Post Office: The Administration is introducing some new fangled methods (with 6 illus) p166, Apr.25

Automatic Setup Cuts and Drills Steel Beams in Single Operation p106, May 9

Robot Mining Is Coal's New Bet: Peabody Coal Co. already cashing in on massive mechanization (with 2 illus) p94, May 9

New Profile of the Jobless: Labor Dept.'s study of unemployed indicates that automation is increasing the ranks of "unemployables" p152, May 23

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California Utility Plans Automated Power Units p194, Jun.20

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Autos by next week should push to the highest rate since the 1959 models were introduced # p7, Jan.3

George P. Hitching estimates 6-million cars will be produced this year against 4.6-million in 1958 # p8, Jan.3

If you could take December sales at face value, you'd conclude the auto industry is heading for a solid 1959 sales year # p20, Jan.10

Turbines primed for Big Chance: The gas turbine engine is finding many new uses, but its most tantalizing prospects are up to Detroit p38, Jan.17

Why Smaller Cars Are Coming: Climbing sales of foreign cars and small U.S. makes are forcing the majors' hand (with table and 3 charts) p29, Jan.17

Higher gasoline taxes are bound to favor the "economy cars" # p20, Jan.24

Comeback for Electric Auto p34, Jan.31

January passenger car production came to 550,000. This is 60,000 ahead of January last year # p19, Jan.31

News on autos isn't creating a nice, clear pattern of prosperity. Buick announces layoffs. Chrysler production is hurt by lack of glass # p19, Jan.31

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Auto sales had the best January, dollar-wise, since 1955 # p19, Feb.14

Using the Mails to Sell Autos: Detroit turns to direct mail to tempt customers (with illus) p129, Feb.21

Auto production in March and for the first quarter will look pretty good against 1958—but not too lusty by any other recent comparison # p20, Feb.28

Detroit Makes an About-Face on Design: The "compact" car revolution is more than a response to low-priced competition—it's extending into the medium-price range, too p24, Feb.28

New Car Registrations Off 22% Last Year p34, Feb.28

Transistors Spark Ignition System p78, Feb.28

Small Car Rumors Cook Up Furiously; Dates and Even Names p34, Mar.7

Ward's Automotive Reports puts this month's goal at 582,000 cars against 357,000 last year. Here's Ward's breakdown by makes # p20, Mar.7

If the auto industry hasn't contributed all that it might have to employment, you can put part of the blame on imported cars # p24, Mar.14

Cleveland's current "auto buy days" use slogan "There is a part of Cleveland in every car you buy" # p92, Mar.21

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Consumers Start Back to Market: Sales of hardgoods are perking up (with chart) p85, Apr.4

Auto sales so far in 1959 have been well ahead of the same months last year. But they are not up to the level of 1956 and 1957 # p19, Apr.11

Forecasts on the market for new cars in 1959's last half must be attempted with finger crossed. The reason: the new "compact" cars # p19, Apr.11

Production figures for last quarter show 806,500 for GM, 465,000 for Ford, and 177,800 for Chrysler # p19, Apr.11

Design for Safer Driving: Bureau of Public Roads wants to set national standards for safety features in autos and trucks p34, Apr.25

Auto output looks solid, even at a so-so pace of 134,000 units, beside the 58,664 units turned out in the same week last year # p15, May 2

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Production figures for last week seem to confirm that the brisk trend in auto sales still hasn't picked up the middle-price lines # p19, May 9

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For the nine months through Sept. 30 output apparently will be 4.3-million against 2,873,000 in the same period last year # p20, Jun.27

Manufacturers will turn out a million or more cars, mostly 1959's, in the third quarter # p20, Jun.27

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The strictly average U.S. household will have an income this year of about \$6,480. But urban families will do much better # p19, May 30

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A charter formally setting up the bank will be signed within weeks # p122, Feb.14

Washington, after prodding from Latin American countries, is beefing up its contribution to the new bank # p158, Mar.14

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Raises prices on shoes # p141, Apr.18

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Rails Are Slow to Sign Up For ICC's Guarantee on Private Loans p118, Feb.14

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"Toothpaste Tube" to Transport Liquids Has Carriers Battling Before ICC p38, Jun.13

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Inventories will make the big difference between early 1959 and the same months last year. Manufacturers are striving to keep them level with expanding output # p19, Jan.10

Over-all inventories have yet to show an upturn. Manufacturers of durable goods began building their stocks of purchased materials and parts as far back as Sept. # p19, Jan.24

Inventory Rise Spurs 1959 Hopes: Buildup of inventories, already under way—with a rush as far as steel is concerned p136, Feb.14

Business spending for inventory has been recognized, right along, as a major factor in spurring recovery # p19, Mar.21

Inventory buying has not been confined to steel. It has spread to copper and aluminum; probably exists in many other things # p25, Mar.28

Inventory building continues, but the growth isn't so fast as you might think # p20, Apr.11

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In Investing, It's the Prudent Bostonian: State Street, Boston, Has some of the country's smartest managers of other people's investments (with 5 illus) p56, Jun.6

Smart Money Tries New Angles: Flush with stock profits, it's on a prowl for new money-making opportunities—especially in real estate p25, Jun.13

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U.S. Industry Migrates Abroad to Tap Markets of the World (with illus and 11 charts) (Special Report) p28, Jan.3

Washington plans new incentives to get more private U.S. capital to go abroad. Strauss Committee report is due soon. Congress will consider a tax incentive bill submitted by Rep. Boggs # p83, Jan.10

A number of N. Y. investment houses are thinking of forming a mutual fund for investment in British securities # p96, Jan.24

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Western Europe now is the favored spot for U.S. overseas investment # p121, Jun.27

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Nasser won't take his setbacks in Iraq lying down. Most likely he will move closer to the West for help # p157, Mar.14

This week's revolt is intensifying the already grim struggle for power in the Middle East. The most basic conflict is between Arab nationalists, led by Nasser and Arab Communists, backed by Moscow # p157, Mar.14

Britain isn't upset by the growing Communist strength in Iraq. London regards Nasser as a bigger threat # p104, Apr.4

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The government turns on Iraq Petroleum Co. But the British aren't expecting outright nationalization just yet # p110, Apr.11

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The Communists now have pretty effective control of Iraq—giving Moscow a satellite in the Middle East # p110, May 9

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Southern Textile Mills Boost Pay As Unions Map Drive for More Money p28, Feb.7

Average weekly pay in manufacturing last month was \$87.38 # p20, Feb.14

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Full Disclosure . . . of fringe benefits. New federal law requires companies to report their benefit plans by Apr. 1 (with illus) p31, Mar.7

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Disabled Denver Football Player Wins Second Award as Employee Compensation p76, Jun.20

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Bank borrowed \$23-million in the Swiss capital market this week # p95, Jan.10

Chances for More Cash in World Bank and IMF Brighten With Convertibility p66, Jan.10

The Bank is going all out to rebuild Cairo's economic ties with the West. May loan \$100-million for widening and deepening the Suez Canal # p141, Apr.25

U.S. Wants World Bank to Create Branch for Handling "Soft" Loans p118, May 30

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WORLD Car Show

Auto Show Goes to the Races: Potential customers get a chance to take a spin (with 5 illus) p30, May 16

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Party for the Air-Space Age: World Congress of Flight at Las Vegas is billed as biggest show ever, but not everybody will come p32, Apr.11

WORLD Dryer Corp.

Company will hire only salesmen over 50 years old # p138, May 9

WORLD Wide Motors Co.

1,000 Renaults for U.S. Owners . . . And More Service for Volkswagens (2 illus) p52, Mar.7

WORTHINGTON Corp.

Special Telephone Network Connects Worthington Aides to Annual Meeting p195, Apr.18

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Makes a low-cost masonry insulation # p72, Mar.7

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A Railroad So Popular It Must Expand: Portland's run-for-fun Zoo Ry. is a wow (with 3 illus) p114, Mar.28

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